

An aerial night-time photograph of Brazil, showing the illuminated coastline and inland cities. The terrain is visible in shades of brown and green, with numerous yellow and white lights representing urban areas. The ocean is dark, and the sky is a deep blue.

Business Development & Licensing at a Glance

Biopharmaceutical Industry

Brazil

Pharma Meeting
Brazil & Latam

2021



Brazil, a huge country with a lot of opportunities to invest in the healthcare sector

Brazil is a country with continental dimensions.

Thus, the country's numbers and challenges in health care are also very expressive. Brazil's population exceeds 210 million people, and more than 84% live in urban areas according to IBGE (Brazilian Institute of Geography and Statistics). Population ageing is fast-paced. In 2021, 10.15% of the population is 65 years old or more. By 2030 this population is expected to double, this being one of the major challenges for the health system.

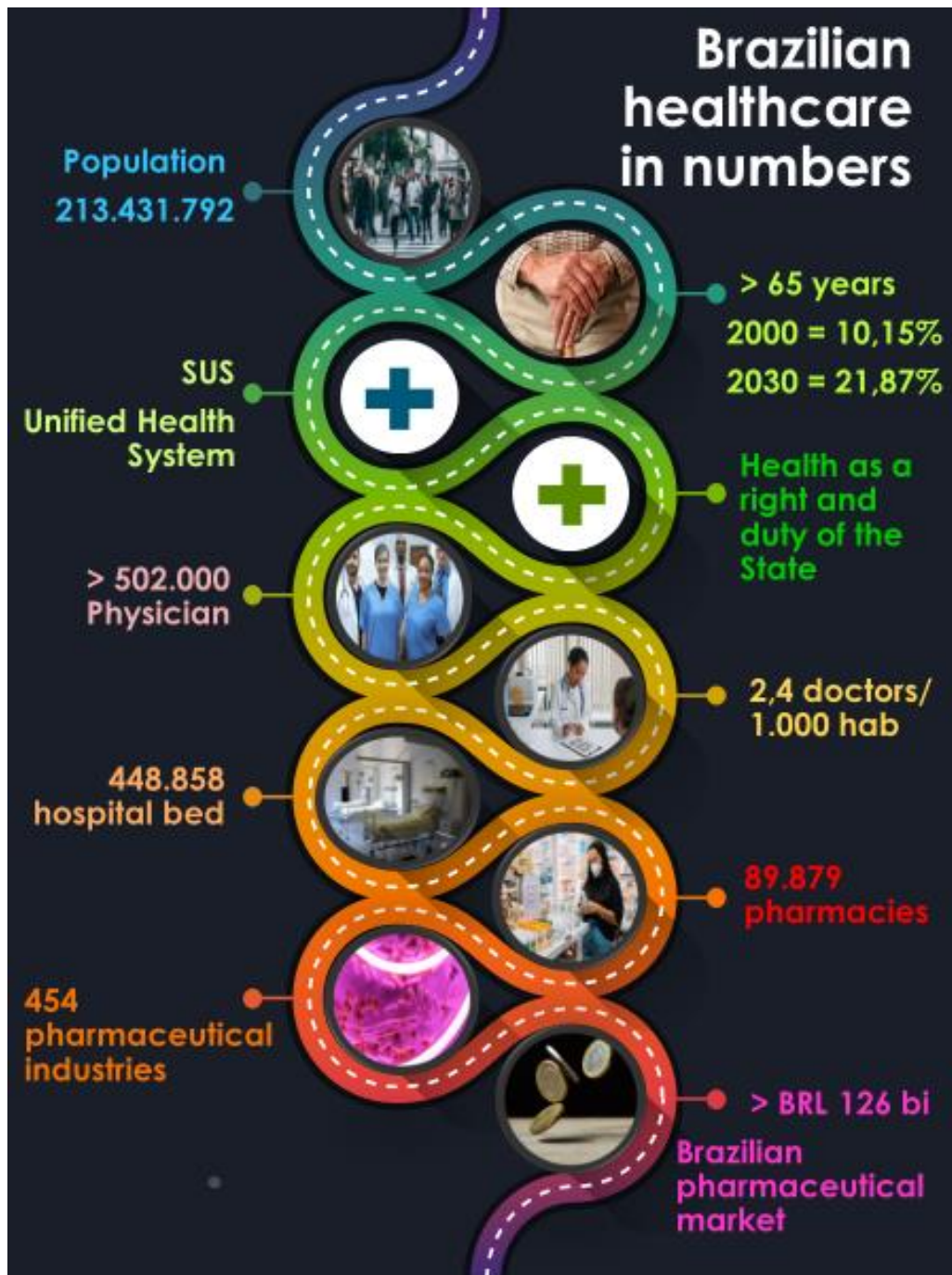
The Brazilian Constitution guarantees access to free health care to all citizens. It's an obligation of the State. To meet this constitutional right, the SUS – Unified Health System was created. The federal, state, and municipal governments must ensure citizens have access to this health system.

A contingent of 502,475 physicians provide health services to this population, resulting in an average of 2.4 physicians/1,000 inhabitants. This number is close to that of countries such as the USA, Canada and the United Kingdom. According to Datasus, the system has 6,349 hospitals that offer 445,000 beds in all five Brazilian regions.

According the Federal Council of Pharmacy, 89,879 pharmacies and drugstores are distributed throughout the country. There are also additional 10,841 public pharmacies, and 4,648 drug distributors. The country also counts on 454 domestic and foreign pharmaceutical companies.

All these resources resulted in an annual drug sales that exceeded BRL \$ 126 billion in 2020, reaching a 12% increase year over year.

The infographic below shows that Brazil is a country with great potential for conducting business and partnerships in the health care segment, especially in the pharmaceutical industrial sector.



Would you like to explore business opportunities in the biopharma industry? Join Pharma Meeting Brazil & Latam®. Since 2008, the best business partnering in Brazil and Latam. More information at www.pharmameetingbrazil.com.br